
the Power Of Mood
Sutter
PROFESSIONAL

the Power Of Mood

POM evolves, bringing the power of moods
into professional environments through a new olfactory language
capable of evoking **emotions, sensations and memories.**
Inspired by the codes of fine fragrance, **the new range**
translates emotions, atmospheres and styles
into **six exclusive olfactory compositions,**
created to enhance spaces through
the **universal language** of scent.

Energy, harmony, passion, freedom, joy and wellbeing
become expressions of a distinctive **olfactory imprint**,
capable of giving character to environments
and making them instantly recognisable.

Each accord has been developed
as a true **sensory signature**:
multifaceted compositions designed to leave
a **pleasant, distinctive and lasting** trace in the air.
With **six new Long Lasting fragrances**
and a complete system of coordinated solutions for cleaning,
deodorising and perfuming, POM ensures **olfactory continuity**
throughout every stage of the cleaning process,
creating a common thread that accompanies environments
with elegance and consistency.

The **new visual architecture** of the range,
supported by intuitive colour coding
and more emotional communication,
makes it easier to identify the fragrances
and choose the most suitable mood for each professional context.
POM thus expresses the meeting point
between **professional effectiveness and fragrance culture**,
transforming freshness into an element
capable of defining the atmosphere and personality of spaces.

Emotions **to experience**
Fragrances **to remember**

The New POM Line

is born from the meeting
of **professional performance**
and the **culture of scent**.

Six exclusive olfactory identities
interpret different emotions and sensations,
transforming the care of environments
into an **experience capable of leaving**
a lasting impression.

Each scent has been developed
to evoke a **specific mood**
and characterise spaces
through a refined
balance of olfactory notes,
creating recognisable, welcoming
and memorable atmospheres.

From energy to freedom,
from harmony to passion,
through to joy and wellbeing,
each composition reveals a
unique personality
and **offers a new way**
to experience freshness.

With POM, **cleaning evolves**
beyond its function: not only effectiveness,
but also emotion, style and character.

POM *the Power Of Mood*

Marine accord & Cedarwood

Freedom Immediate freedom and freshness.
Marine accords, cedarwood and white musk
come together in a luminous
and airy fragrance that conveys **energy and cleanliness**.

Saffron Flower & Oud

Harmony The perfect balance of wellbeing.
Spicy saffron notes blend with the softness of tonka beans
and the depth of patchouli,
creating an **intense and harmonious scent**.

Pink Peony & Patchouli

Bloom Sensual, delicate and sophisticated.
Citrus notes meet pink peony
and the depth of patchouli
in an **elegant and enveloping bouquet**.

Vanilla & Cookies

Joy Warm and reassuring sweetness.
Cinnamon, biscuit accords, vanilla blossoms, jasmine
and sandalwood combine
in a **welcoming and comforting fragrance**.

Black Cherry & Tonka Beans

Passion Intense, enveloping and irresistible.
The sweetness of cherry
and cherry blossom meets tonka beans and cedarwood,
creating a fragrance **capable of leaving its mark**.

Bergamot & Peach Blossom

Glow Fresh, luminous and contemporary.
Notes of lemon and bergamot
harmonise with peach blossom, patchouli and cedarwood
in a **refined and radiant composition**.

The **art** of Fragrance **Composition**

POM *the Power Of Mood*

5 formulas
and **6 fragrances**
crafted to
transform every environment



Ambience
Fragranced cleaner
for surfaces
1000 ml bottle
5 kg can.

Essence
Deodorising essences
to intensify the clean
and the scent of Ambience
750 ml trigger

Nature
Water-based deodorisers
for environments
350 ml trigger
NOGAS

Arij
Reed diffusers
200 ml bottle

Air
Aerosol deodorisers
for rooms
300 ml aerosol

MALODOUR CONTROL TECHNOLOGY
LONG LASTING

Ambience to clean surfaces,
Air or water-based **Nature,** to deodorise and, last but not least,
Essence, to enhance the cleaning effect and fragrance of Ambience,
and finally **Arij**, a room fragrance diffuser with reeds.

Freedom
Harmony
Bloom
Joy
Passion
Glow

POM olfactory creations
arise from the meeting of research, formulation innovation
and carefully selected raw materials.
In Sutter Professional laboratories, **precious essential oils**
and next-generation ingredients are combined to create
evolved sensory experiences, designed to unite
olfactory quality and professional performance.

Six variants in the collection, developed to
accompany every stage of the cleaning process
through a continuity capable of **making**
environments more harmonious, recognisable
and coherent over time.

The innovative patented anti-odour
technology helps effectively neutralise
unwanted notes, allowing the authentic
expression of the chosen scent to emerge
and ensuring **Long Lasting performance**.

Each accord has been tested through
dedicated sensory panels to assess
pleasantness, persistence and diffusion
in the environment, ensuring **high quality**
standards and a **constant olfactory**
experience over time.

Fragrance Architecture

TOP NOTES
The first to reveal themselves.
Fresh, luminous and vibrant, they open the fragrance
with immediacy and captivate the senses
from the very first encounter.
HEART NOTES
The soul of the composition.
Enveloping and harmonious, they define its character
and tell its most authentic personality.
BASE NOTES
The deepest and most persistent.
They leave a refined and lasting trail in the environment,
transforming memory into emotion.



the Power Of Mood

ARIJ

Sensations that last over time

MALODOUR CONTROL TECHNOLOGY
LONG LASTING





When scent becomes atmosphere

There are details we do not see,
yet they change the way a space
is perceived.

ARIJ was created to transform home fragrance into a **distinctive element of the environment**:
a subtle, continuous and refined presence,
capable of accompanying spaces with **natural elegance**.

Its **gradual diffusion** through reeds releases the scent over time,
creating a welcoming,
harmonious and recognisable atmosphere.

Thanks to **anti-odour technology**,
ARIJ helps neutralise unwanted notes
and preserve a sensation
of **clean, balanced freshness**.

In the Freedom
and Harmony fragrances,
the **POM** world finds
a new expression: more intimate,
longer lasting, closer to the world
of home fragrance.

Every environment tells a story.

ARIJ becomes its signature.

the Power Of Mood

Freedom

Marine accord & Cedarwood



Lively and regenerating fragrance, where the purity of water intertwines with a feeling of freedom and freshness.

MALODOUR CONTROL TECHNOLOGY LONG LASTING

Essential oils: Lavandin Grosso, Eucalyptus, Patchouli

The opening

is sparkling and sweeping, with **grapefruit** notes intertwining with the spicy energy of **ginger**, revived by pure and regenerating **marine accords**.

The heart

of the composition is aromatic and relaxing thanks to an infusion of **mint** wrapped in the aromatic nuances of **lavender** and the delicate elegance of **jasmine**.

The base notes

reveal a pure and dynamic trail, where **cedarwood**, **mineral woods** and **white musk** emphasise vitality and the call of nature.

The final result is an accord characterised by a perception of freedom and freshness that prolongs the sensation of comfort and care for environments over time.



the Power Of Mood

Harmony

Saffron Flower & Oud

Harmonious and sophisticated fragrance, where spicy refinement intertwines with a bold and mysterious character.

The opening

is elegant and dynamic,
with **citrus** nuances meeting
the precious spicy notes of **saffron flowers**
and the crisp sweetness of **red apple**.

In the heart

the composition develops a balanced and velvety accord,
where the aromatic character of **geranium** blends
with the intensity of **rose**,
while **tonka beans** add softness and warmth.

The base notes

reveal a deep and bold **oud** trail,
where **cedarwood** and **mineral woods** are enhanced
by the persistence of **patchouli**
and warm hints of **leather**.

MALODOUR CONTROL TECHNOLOGY
LONG LASTING

Essential oils: Geranium, Patchouli.

The final result is an accord characterised by a profound and harmonious sense of wellbeing, which prolongs the sensation of comfort and care for environments over time.



the Power Of Mood

Bloom

Pink Peony & Patchouli

Refined and luminous fragrance, where floral delicacy intertwines with soft, enchanting sensuality.

The opening

is fresh and juicy, with citrus vibrations of **mandarin** blending with the velvety sweetness of **pear sorbet**.

In the heart

of the composition, **pink peony** blooms and its romantic character is enhanced by a bouquet of **rose**, **violet and jasmine**.

The base notes

reveal a warm and structured **patchouli** trail, elegantly softened by **white musk** and a delicate **vanilla**.

MALODOUR CONTROL TECHNOLOGY
LONG LASTING

Essential oils: Patchouli, Black Pepper, Cedarwood, Lavandin.

The final result is an accord characterised by an elegant and sophisticated floral bloom, which prolongs the sensation of comfort and care for environments over time.



the Power Of Mood

Joy

Vanilla & Cookies

Gourmand and sparkling fragrance, where gourmand sweetness wraps the senses in a warm and comforting olfactory caress.

The opening

is luminous and inviting,
with sparkling **mandarin** notes meeting
the velvety sweetness of **pear sorbet**,
enriched by a spicy touch of **cinnamon**
and a hint of **biscuits**.

In the heart

the composition develops a delicious **creamy** accord,
where the elegance of **jasmine** blends
with the powdery nuances of **heliotrope**,
known as the ‘vanilla flower’

The base notes

reveal a delicious and velvety trail,
thanks to **vanilla** enveloped
by the delicacy of **white musk**
and the softness of **sandalwood**.

The final result is an accord characterised by joyful and comforting gourmand sweetness, which prolongs the sensation of comfort and care for environments over time.

MALODOUR CONTROL TECHNOLOGY
LONG LASTING

Essential oils: Lavandin.



the Power Of Mood

Passion

Black Cherry & Tonka Beans

Intriguing and enveloping fragrance, where fruity sweetness intertwines with warm and gourmand sensuality.

The opening

is explosive and seductive,
with the freshness of **lemon**
igniting the juicy nuances of **cherry**,
enriched by a touch of **bitter almond**
with a slightly liqueur-like character.

In the heart

the composition develops
a fascinating floral accord,
where the delicacy of **cherry blossoms** blends
with the elegance of **rose**
and the softness of **jasmine**.

The base notes

reveal a warm and creamy trail,
thanks to **tonka beans**,
enhanced by the sweetness of **benzoin**
and **cedarwood**.

The final result is an accord characterised by gourmand and seductive sensuality, which prolongs the sensation of comfort and care for environments over time.

MALODOUR CONTROL TECHNOLOGY
LONG LASTING

Essential oils: Patchouli.

the Power Of Mood

Glow

Bergamot
& Peach Blossom

Radiant and vibrant fragrance, where citrus freshness intertwines with a luminous floral sweetness.



MALODOUR CONTROL TECHNOLOGY
LONG LASTING

Essential oils: Bergamot, Cedarwood.

The opening

is bright and sparkling,
with a mix of fresh citrus notes of **green mandarin**,
lemon and bergamot
that awaken the senses.

In the heart

the composition develops
a sunny and harmonious accord,
where **peach blossoms** release
a gentle floral sweetness,
wrapped in the elegance of **jasmine**
and the delicacy of **orange blossom**.

The base notes

reveal a deep and aromatic trail,
thanks to **patchouli**,
enhanced by the presence of **cedarwood**
and **balsam fir**.

The final result is an accord characterised by fresh and radiant elegance, which prolongs the sensation of comfort and care for environments over time.



POM *Refreshing*

A delicate breath for environments and fabrics

Neutralises unwanted odours and restores a **pleasant sensation of freshness and harmony** to spaces.
Its formula acts on the main causes of bad odours, helping to **create more welcoming and comfortable environments**.
A delicate and persistent fragrance accompanies everyday wellbeing, enhancing the **sensory experience** of spaces.
Designed to refresh the atmosphere of environments and bring freshness to fabrics.

the Power Of Mood



Sutter Professional, a Sutter Group company, develops and produces professional solutions for cleaning and surface treatment. With over 5 generations of experience, it is present in more than 60 countries worldwide through an international network of distributors and subsidiaries.

DISTRIBUTOR STAMP

Ed. 07/26

www.sutterprofessional.com
info@sutterprofessional.com

Printed on paper from responsibly managed forests and other controlled sources - it.fsc.org/
MATERIAL FOR SALES FORCE USE ONLY - Images are provided for illustrative purposes only and do not constitute contractual elements.